

Discussion of
“THE IMPACT OF BANK SHOCKS
ON FIRM-LEVEL OUTCOMES AND
BANK RISK TAKING”

Vidhan Goyal

HKUST

Research Questions

- What is the impact of bank loan supply shocks on firm-level outcomes and bank risk taking.
- Methodological Contribution
 - Identifying the bank-lending channel
 - Without relying on one-off events
 - Or, requiring a sample of firms that borrow from multiple banks
- Do bank supply shocks generate real effects?
 - On borrower growth of assets, investments, and sales
 - On bank risk-taking – composition and risk of loan portfolios
- The paper is asking important questions!

Disentangling the Bank-Lending and Firm-Borrowing Channels

- Identification:

- For the sample of firms borrowing from multiple banks:

$$\Delta L_{fbt} = \alpha_{ft} + \beta_{bt} + \epsilon_{fbt}$$

- But, 87% of the sample firms borrow from only one bank.
- Replace firm-time FE with industry-location-size-time FE

$$\Delta L_{fbt} = \alpha_{ILSt} + \beta_{bt} + \epsilon_{fbt}$$

It does the job!

Comments

- Mostly on the second part of the paper.
- Identifying a linkage between the supply of capital and corporate behavior is important
 - Heterogeneity in Real Outcomes - size, age, and leverage
 - Statistical tests ?
 - Sorts based on leverage ratio ?
 - Debt ratios are endogenous
 - Other proxies for firms facing greater adverse selection
 - Do the risky firms respond differently?

Comments: Substitution

- Substitution
 - To other banks?
 - Single bank versus multiple banking relationships
 - To equity, trade credit, or internal funds?
 - Cost of switching to alternative sources - heterogeneity
- Do firms change their dividend policy?
- What happens to their leverage ratios?
 - Is there a one-for-one decline in investments?
- What about employment?

Comments: Effects on Investments

- Examine different components of investments
 - Capital expenditures
 - Acquisitions
 - Sale of property, plant and equipment
- What is the precise channel through which supply shock travels?

Comments: Firm Performance

- What is the impact of supply shock on firm performance and value?
 - Do negative supply shocks result in underinvestment (or prevent overinvestment)?
 - Do firms overinvest when lenders face positive supply shocks?

Conclusions

- Paper makes many important contributions
 - Use of industry-location-size-time fixed effects to identify bank loan shocks
 - Shocks matter both during normal times and during crises periods.
 - Real effects on both borrowers and banks.
- This discussion has made some suggestions for further extensions.